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OCT 19 2004

### IN THE UNITED STATES

PATENT AND TRADEMARK OFFICE

APPLICANTS:

Haber, Jeff

SERIAL NO.:

09/628,569

FILING DATE:

July 31, 2000

TITLE:

"Directing Internet Shopping Traffic and

Tracking Revenues Generated as a Result Thereof"

EXAMINER:

Andrew J. Rudy

GROUP ART UNIT:

3627

ATTY, DKT. NO .:

04910

## CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service "Express Mail" service pursuant to 37 CFR 1.10, using Express Mail Mailing Number in an envelope addressed to: Commissioner for Patents, Box Non-Fee Amendment, Washington, DC 20231, on the date shown below:

Dated:	

By:

John Carr, Reg. No. 42,390

#### **AMENDMENT**

Sir:

Please enter the following amendments as follows:

#### In the Claims:

I. (Currently Amended) A method for providing internet traffic for on-line shopping:

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# **FACSIMILE**

TO:

Andrew Joseph Rudy

FROM:

John R. Carr

COMPANY: USPTO, Art Group3627

**COMPANY: Carr & Associates** 

FAX NO:

(703) 872-9306

FAX NO:

(310) 300-8401

PHONE:

(703) 308-7808

PHONE:

(310) 300-8470

DATE:

October 19, 2004

NUMBER OF PAGES (including cover sheet): 11

COMMENTS:

ENCLOSED ARE PROPOSED CHANGES TO THE CLAIMS.

J. Carr Attorney at Law